

COURSE OUTLINE

MAKE A PLAN

- *Your goals*
- *Ideal client*
- *Create an action plan*
- *Picking a niche*

NETWORKING

- *People you may know*
- *CPAs*
- *Business owners*

ONLINE MARKETING

- *Job websites*
- *Instagram*
- *Facebook*
- *LinkedIn*
- *Asana tutorial--content calendar*
- *Canva tutorial--online marketing graphics*

ONBOARDING

- *Interviewing*
- *Negotiate to be a contractor*
- *Contract of employment*
- *Pricing*

MENTAL BLOCKS

- *I don't feel ready*
- *How to be more confident*
- *How to talk to strangers*